Golden Hills is a community-based non-profit serving rural western Iowa. We care about our natural resources, the Loess Hills, outdoor recreation & rural tourism, small towns, and the innovative, resilient rural spirit of our area.

**Our mission:** to develop and promote sustainable cultural and conservation projects that enhance quality of life and preserve the assets of rural western lowa.



## Land & Water Conservation

Hungry Canyons Alliance East & West Nishnabotna Watershed Management Coalition Native Oaks Project Loess Hills Prairie Seed Project Rural/Urban Water Quality Practices NRCS Iowa Dam Inventory



# Rural Tourism & Outdoor Recreation

Frontier Iowa Trails Loess Hills Missouri River Parks to People Region Southwest Iowa Art Tour Iowa Trails Summit Loess Hills National Scenic Byway TM Western Skies Scenic Byway TM Glacial Trail Scenic Byway Waubonsie Artists in the Parks Residency Program



# **Community Backbone Support**

Boost4Families Corner Counties Early Childhood Area Loess Hills Alliance Friends of Waubonsie State Park Loess Hills Development & Conservation Authority Western Iowa Development Association The Naturalist School



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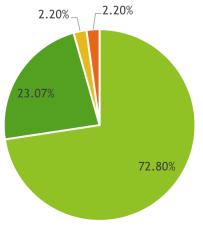


### 2020-What a year to be grateful for wide open spaces and small towns....

Rather than focus on all the things that didn't go right this year, we are happy to share some of the following highlights for 2020:

- Outdoor recreation use and exploration skyrocketed this year in response to the pandemic, bringing greater numbers of visitors to our parks, trails, cabins, and campgrounds.
- The Loess Hills Missouri River Parks to People Region wrapped up a three year challenge grant from the MidAmerican Energy Foundation and the Iowa Parks Foundation, leveraging a \$500,000 grant to more than \$17 million in collaborative outdoor recreation infrastructure projects in Harrison, Pottawattamie, and Mills Counties. Eight new cabins were built in our county parks.
- With funding through Iowa Economic Development Authority and the Iowa Watershed Approach, more than \$5 million in landowner cost share projects began construction to address flood resiliency and water quality in Fremont and Mills Counties, to build retention ponds, bioretention cells, water and sediment control basins, prairie strips, and grassed waterways.
- The Southwest Iowa Art Tour hosted its seventh annual event—abbreviated and socially distanced—but still showcased the amazing artistic talent in southwest Iowa and generating some much needed financial support for our local artists.
- Dozens of volunteers escaped to the scenic prairies of the Loess Hills to harvest local eco-type grass and forb seed this year, to help replenish and restore prairies in the region.
- We continued to construct bioretention cells and rain gardens through a partnership with the Iowa Department of Agriculture and Land Stewardship in four counties, to create learning spaces and water filtration for rural communities.
- In February, we partnered with TS Bank, SWIPCO, and Western Iowa Development Association to hold the first Southwest Iowa Community & Economic Development Forum.

### 2020 Revenue Sources



Project Grants
Contract Services
Fundraising & Sponsorships
Earned Income







#### **Our 2020 Funding Partners**

Iowa Economic Development Authority USDA Natural Resource Conservation Service Iowa Department of Transportation Iowa Department of Agriculture & Land Stewardship Mills County Board of Supervisors Harrison County Board of Supervisors Pottawattamie County Board of Supervisors Iowa West Foundation Clif Bar Family Foundation Pottawattamie County Community Foundation Iowa Department of Natural Resources REAP Fremont County Tourism Gilchrist Foundation

#### **Our Board of Directors**

Barry Deuel, Shelby County Carol Vinton, Mills County Jon Herzberg, Page County Sheryl Sanders, Fremont County Walter Utman, Harrison County Steve Baier, Cass County Mark Peterson, Montgomery County Lynn Grobe, Pottawattamie County