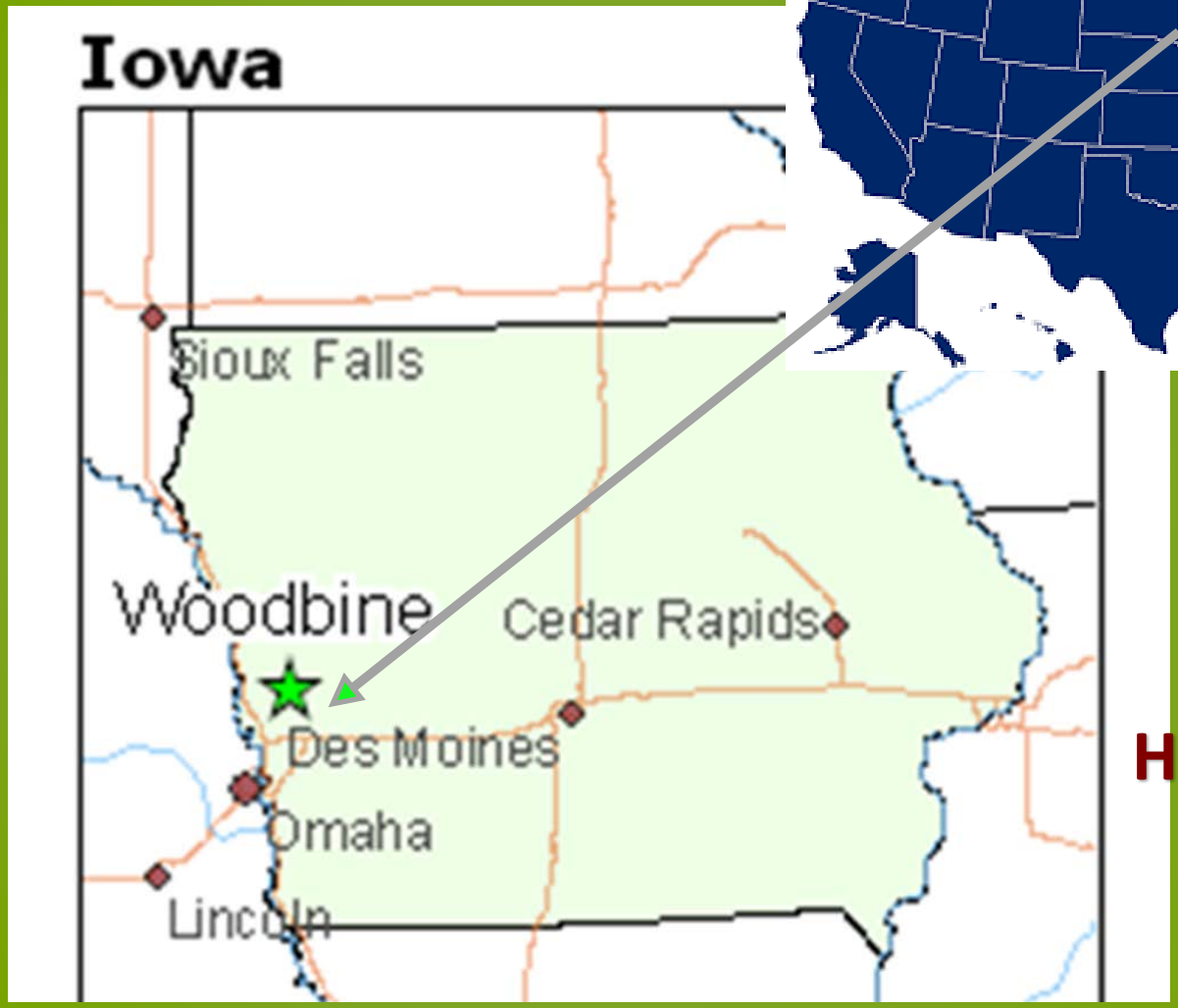
WOODBINE

MAIN STREET



1,459 pop.
Harrison County
Hwy 30

At the crossroads of three Iowa Scenic Byways

"The old way of thinking was
economic development = culture,
but communities who have reversed this equation have found success.

Invest in culture
and economic development will follow."

-- Mary Cownie, Iowa Dept of Cultural Affairs

Focus on a collective vision,

seek advice from the experts,

But decided in the long run
"it"
(downtown & community development)
was on us.

To promote historic preservation, champion downtown & hometown vitality, and build community partnerships; always applying sustainable practices in the commercial district.

WOODBINE
MAIN STREET

4 Point Approach
Design, Organization, Promotions, Business Vitality

Start small…
Start big…
Start somewhere.

BOUSTEAD
Real Estate
Services

BOUSTEAD
Real Estate
Services
510

High impact projects build consensus

Peeling the layers!

Main Street Iowa Innovation Award 2016

7 Apartments, Alley-entry Garage Stalls, Restaurant, Office Suites, 1 Commercial storefront. Geothermal.

Awards: Main Street Iowa 2011 1.6M

Preservation Iowa 2012 Project Award

Tangible community benefit

NO U
TURN
SWIFT'S SMALL ENGINE
AND LOCKSMITH SERVICE

WOODBINE

NO U
TURN
6:00 PM
TO 6:00 AM
est 1928
WOODBINE
- Main Street Station -
EMERGENCY
911
955
SUBARU

No Smoking
RECYCLE HERE

Upper-story Housing

Walker Savings Bank - 1891

Energy efficiency: 75% Energy Savings - geothermal

LMI Housing - Mixed demographic creates downtown energy

Before
&
After

GOLDEN AGE
CENTER
CORN
PALACE

CORN PALACE

NO PARKING
2:00 AM
TO 5:00 AM
GOLDEN AGE
CENTER

NO PARKING
2:00 AM
TO 5:00 AM

WOODBINE TWINER
The Woodbine Twiner

Artisan
create
dream
imagine

Movers and Shakers

COUNTRYSIDE
TRAVEL

Neil's Water
Conditioning
Kinetico

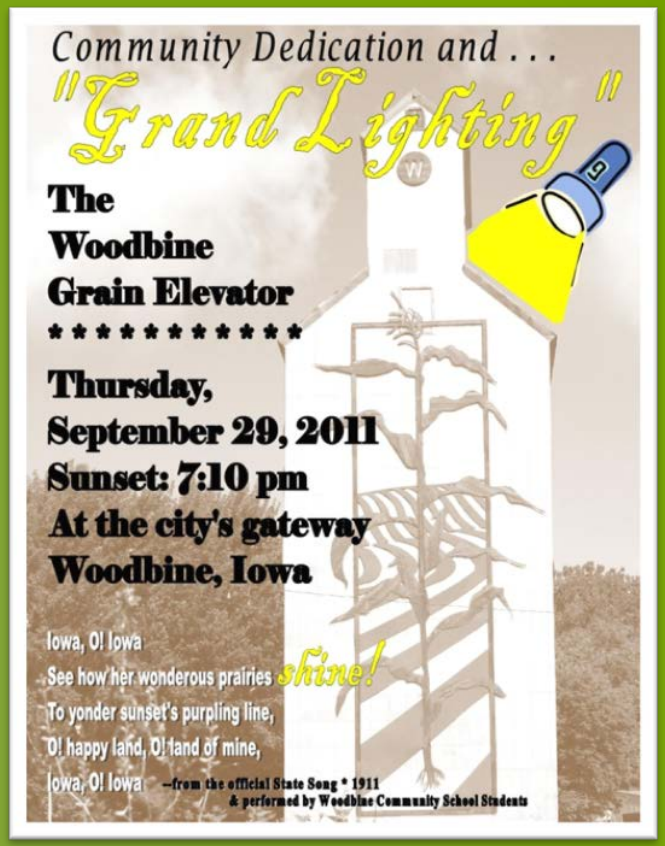
1907
HOME TOWN
Hardware
& Appliance

1907

Art
is
icing

KASTER MIX FEEDS
GRINDING MIXING
BULK
FEED SERVICE
E.A.MILLIGAN
& SON
AMERICAN LINEN
RAIL ROAD CROSSING

SKYTRAK


Community Dedication and . . .
"Grand Lighting"
The
Woodbine
Grain Elevator
* * * * * * * * * * * *
Thursday,
September 29, 2011
Sunset: 7:10 pm
At the city's gateway
Woodbine, Iowa
Iowa, O! Iowa
See how her wonderous prairies shine!
To yonder sunset's purpling line,
O! happy land, O! land of mine,
Iowa, O! Iowa
--from the official State Song * 1911
& performed by Woodbine Community School Students

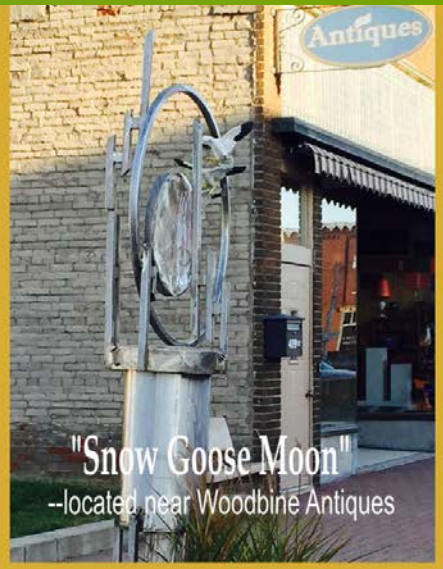
WESTERN IA
& Neighboring Communities
Visitors Guide
2012-13
FEATURING:
• Attractions
• Dining
• Festivals
• Lodging
• Outdoor Recreation
• Wineries
FREE
A Division of Tribune Newspapers, Inc., Harlan, Iowa
See area map and county parks information on pages 21-24

Merry Christmas to all
Woodbine, Iowa
WOODBIN
MAIN STREET | CHAMBER

SANTA STOP HERE
Season's Greetings!
Woodbine, Iowa
WOODBINE
2013

...and on earth peace, goodwill to all men.
WOODBINE Christmas 2012
MAIN STREET

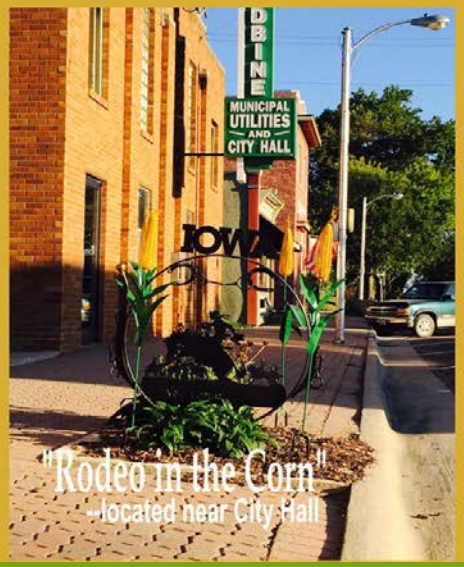
4TH ANNUAL
WOODBINE IOWA
SCULPTURE COMPETITION
WIN $5000
The entry fee per sculpture is $25
RFP: woodbineia.com click on 'Main Street' tab.
ART TRAIL
CROSS THE RAIL
WOODBINE, IA
WOODBINE
MAIN STREET
Questions: Contact the Main Street Office | Executive Director | 712.647.3434 | woodbinemainstreet@windstream.net



People's Choice - VOTE Your Favorite!

Homecoming Week through 9/30

One voting chip per person, please!



ART TRAIL

cross the rail

woodbine, ia

"Icosahedron"
Justin Hancock, Sculptor
Site sponsor:
BEX 721

WOODBINE

Susan woodford sculpture photo

1866
To
2016

1866
To
2016
SUNDAES
SANDWICHES

2014
Great American
Main Street Award®
Presented by:
National Main Street
Center
a subsidiary of the
National Trust for Historic Preservation

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Great American
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Main Street "by the numbers" since 2008

43: Net gain in new jobs downtown

20% retail 65% service 15% food/drink

167: employees work downtown

51: Net bldg rehabs & new construction

26: New/rehabbed upper-story housing units

(56 residents in 34 units total call downtown "home")

5%: commercial space vacancy rate

0%: upper-story vacancy rate

Meeting the Challenges

- **Education :** Seek the experts, build a big network
- **The Story:** Write it, speak it, show it
- **Community dialogue:** All population segments
- **Stubborn Optimism:** Do what you can,
  with what you have, where you are!

Turning loss into dynamic offerings.

Preservation is now embedded in our community psyche.

20’s - 30’s

Back home

starting businesses

CERTIFIED BY BLUE ZONES PROJECT®

BLUE ZONES COMMUNITY®

BLUE ZONES PROJECT®

Sponsored by Wellmark

ART TRAIL

cross the rail

woodbine, ia

Celebrating culture in unique ways

WORLD WAR I 1917-1918
Save The Fountain
Donations Cheerfully Accepted
Contact Library
(712) 647-2750

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